

Statement of Applicability

NicePeopleAtWork, S.L. (NPAW) is a commercial company established in 2008, specializing in comprehensive analysis of the streaming video chain from start to finish. The company has extensive experience in data collection and analysis tools, providing clients with advice on their research needs, developing personalized studies, and designing applicable solutions.







NPAW offers its clients a comprehensive service and operates in the field of information technology, providing services to telecommunications companies, television stations, general media groups, and owners and distributors of digital content. The aim is to carry out analysis and monitoring of audio and video content distribution services. These services are detailed in the NPAW Suite and its applications.

The scope of standard 20252:2019 includes the development and operation of analytics and business intelligence platforms using data on end-user experiences with online services or collected from Internet-connected devices, as well as infrastructure maintenance and support for these platforms.

As a provider of research services and an expert in statistical and content analysis, NPAW offers its clients practical information on behavior, opinions, and trends in the social, economic, and commercial areas. The search and systematization of information allow NPAW to prepare comparative reports and create indexes (quality, industrialization, employability, etc.) and tables of indicators focused on diagnosis and decision-making.

NPAW provides research services to track how its clients' users behave, what quality problems they encounter, or how they use the video application.

NPAW has decided to exclude Annexes A, B, C, E, and F and include Annex D in the declaration of conformity. The annexes that are part of the declaration of conformity of NPAW are described below. For each annex, a descriptive text of the services provided is included, along with any relevant technical specifications.

ANNEX	CONFORMING	EXCLUDED	EXPLANATION
Annex A- sampling including access panels			Currently NPAW does not provide services that include this technique.
Annex B- Fieldwork			Currently NPAW does not provide services that include this technique.
Annex C- Physical Observation			Currently NPAW does not provide services that include this technique.
Annex D- Digital Observation			NPAW currently analyzes digital behavior data.
Annex E- Self-administered			Currently NPAW does not provide services that include this technique.
Annex F- Data management and processing			Management and processing are not included as part of the Management.

APPROVED BY

POSITION

SIGNATURE

Sergi Vergés

COO & CoFounder